

HOTELARZ



AKTUALNOŚCI



E-HOTELARZ portal is:

- Almost 47,000 Unique Users monthly
- Over 115,000 Pageviews

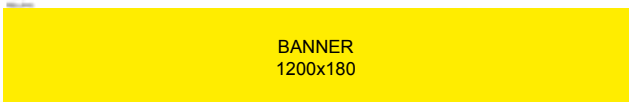
IT IS A PERFECT WAY TO REACH A VAST NUMBER OF BUSINESS READERS.

OUR PORTAL IS TARGETED AT

- Hotel management and owners
- Employees at marketing departments, investors
- Persons responsible for equipping and supplying hotels
- management of producers and distributors of goods and services for hotels
- restaurant owners and managers, touroperators
- graduates of tourism and hoteliers' schools

HOTELARZ

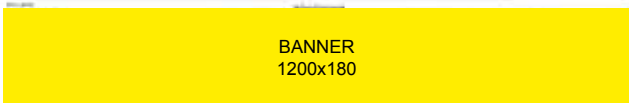
ADVERTISING PRICING 2020



BANNER
1200x180



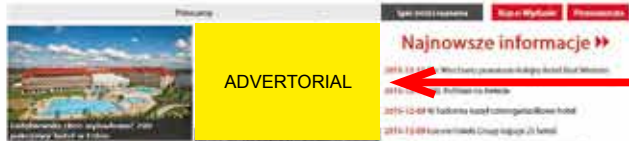
BANNER, 1200x180 px, up to 20 KB,
6500 zł + VAT/month



BANNER
1200x180



BANNER, 1200x180 px, up to 20 KB,
6500 zł + VAT/month



ADVERTORIAL



ADVERTORIAL, for a week on our homepage,
2500 zł + VAT



BANNER
300x80
BANNER
300x80
BANNER
300x80



BANNER, 300x80 px, up to 20 KB,
1500 zł + VAT/month



BANNER
1200x180



BANNER, 1200x180 px, up to 20 KB,
4150 zł + VAT/month



Mailing to our address base of over
10 000 subscribers. Service limited to
2 mailings per month, 3500 zł + VAT

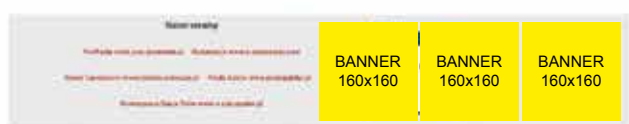
**NOW! Targeted mailing, price adjusted
individually. Precisely to all hotels in
Poland by category:**

- ***** – 59 addresses
- **** – 260 addresses
- *** – 1080 addresses
- ** – 669 addresses
- * – 215 addresses



PHOTO

NEWS (photo and description),
1500 zł + VAT/month



BANNER
160x160
BANNER
160x160
BANNER
160x160



BANNER, 160x160 px, up to 20 KB,
1000 zł + VAT/month, queued for rotation

ADVERTISEMENT DEPARTMENT

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